



# SEAL PROPERTIES

RENTAL MARKET SPECIALISTS

## Cookies Notice

Version	Date of Issue	Change Summary
1	April 2025	New Policy
Date of Review: April 2027		

### 1. Introduction

At SEAL Properties, we are committed to protecting and respecting your privacy. This policy explains our use of cookies on our website.

### 2. Scope

Our website uses cookies and similar tracking technologies. A cookie is a small file of letters and numbers downloaded on to a device when the user accesses certain websites. Cookies allow a website to recognise a user's machine. This notice affects anyone using our website.

#### Your choices

You are in control of your privacy. Please let us know what cookies we can use. You can change your choices at any time by clicking 'cookie preference' on the footer of our website.

You can also block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. For more information about cookies, how they work, how to delete them from your browser, and what choices you can make through your own browser settings see [www.allaboutcookies.org](http://www.allaboutcookies.org).

### 3. Types of Cookies

3.1. Necessary cookies: These cookies are essential. They enable the core functions of our website such as page navigations, security, network management, and accessibility. Without these cookies websites cannot function



0191 580 5900



[WWW.SEALPROPERTIES.CO.UK](http://WWW.SEALPROPERTIES.CO.UK)



[INFO@SEALPROPERTIES.CO.UK](mailto:INFO@SEALPROPERTIES.CO.UK)

properly. You may disable these by changing your browser settings, but this may affect how the website functions.

3.2. Preference cookies: Preference cookies enable our website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

3.3. Analytical cookies: Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.

3.4. Marketing cookies: Marketing cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customised ads.

#### 4. Cookies used on our website

##### 4.1. Essential

Provider	Cookie name	Purpose	Expiry
Google	Maps	To provide a local area map, and highlight where our listings are located to enhance user experience and functionality	2 years, unless the user turns off manually

##### 4.2. Preference

Provider	Cookie name	Purpose	Expiry

##### 4.3. Analytical

Provider	Cookie name	Purpose	Expiry
Google	Analytics	To identify unique users, track sessions, measure traffic sources and understand behaviour and support aggregated reporting.	2 years, unless the user turns off manually

##### 4.4. Marketing

Provider	Cookie name	Purpose	Expiry



5. Policy Review

This policy and notice will be regularly reviewed to ensure compliance with current laws and regulations. Any changes will be posted on this page, and where appropriate notified to you via email.

6. Related Documents

Data Protection and Privacy Policy

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